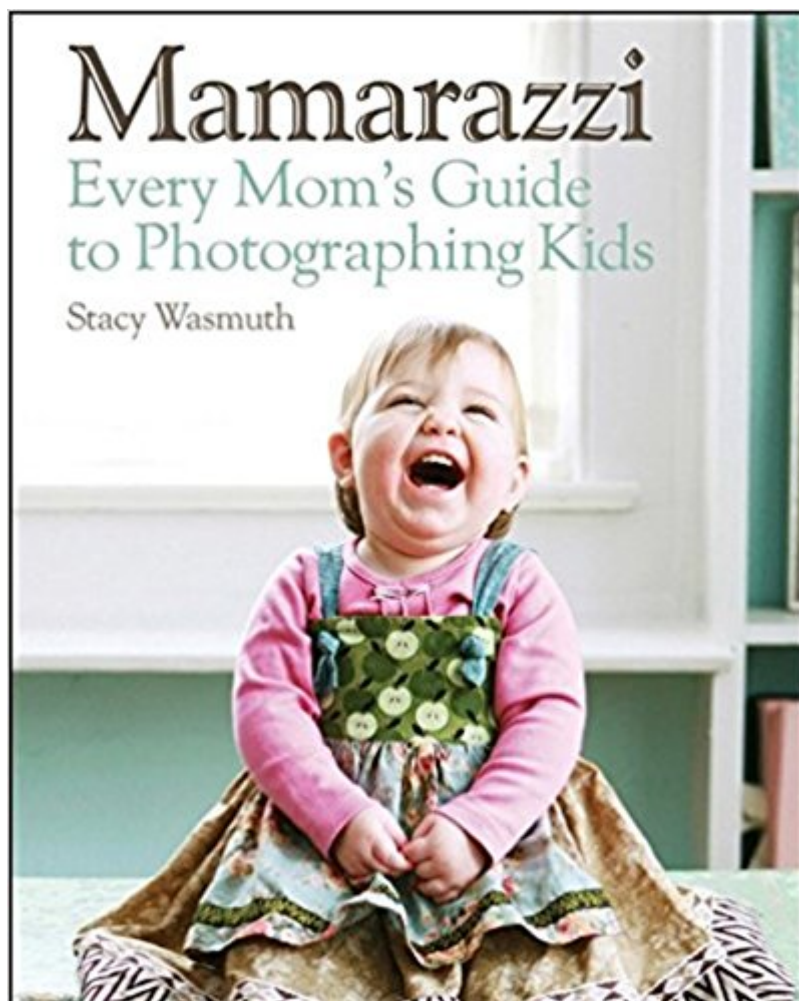


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# Mamarazzi: Every Mom's Guide To Photographing Kids



## Synopsis

Calling all mamarazzis! Every camera-toting mom will want this guide! Moms, if you can't seem to take enough great photos of the children in your life, this is the book for you. Now you can learn how to photograph children with the style, clarity, color, and beauty you see in professional photographs. This fun guide combines humor with solid know-how to show you how to compose shots, handle cameras from basic compacts to advanced dSLRs, take portraits or candid, create prints that impress, and even work with kids! Packed with beautiful examples and written in a down-to-earth style from one mom to another, this book will help mamarazzis everywhere take better photos. Moms are one of the fastest-growing segments of the camera-toting demographic, and the blogosphere has a term for them, mamarazzis. Mixes information, inspiration, and fun for women who want to take better photographs of the children in their lives. Explains how to set up a camera and use the controls on basic compacts up to advanced dSLR cameras. Covers shot composition, determining settings, exposing images correctly, the essentials of printing images, how to process for clear and bright color, and more. Includes stunning examples of portraits and candid of children. Become a better mamarazzi with this fun and informative guide! **Mamarazzi: Top Tips for Getting Super Kid Shots** Of course, every mamarazzo wants to know how to capture winning photos of her children. She wants to pick the perfect spots for shots, use lovely lighting, and make her camera's bells and whistles sing. But the true show stopper for most moms is the ability to capture her child's true personality in photos. A few insider tips can do the trick! Don't act your age. The best way to guarantee giggles from your children is to think like a kid yourself. Figure out what makes them laugh and then start the show! This may mean breaking a few rules in honor of photo time. For instance, let your monkey jump on the bed or plan a ridiculously bubbly bath time. But whatever you do, aim to capture the magic of childhood. Grab close ups of your son's grass-stained knees. Or keep your distance and zoom out to show your daughter at play in her room. Use your imagination--right along with your child--to grab some great captures. Catch smiling siblings. Sibling shots are the piÃ©ce de rÃ©sistance for nearly every mama--and papa, for that matter! But they can also be the most difficult images to get. How can you capture the charisma (or chaos!) of siblings without taking a trip to the looney bin? Here's an idea: Gather your crew and engage them in a fun-for-all activity, like blowing bubbles, playing in the sprinkler, or building a blanket fort. Step back and capture the candid that ensue. Or hop into the Director's chair for some shots. Mix up the words to a standard song to get a few grins. Suggest a jumping contest or try a tickle fest for fun. Balance something on your head and then let it fall to the floor. Engage your inner actress and make a big deal over the funny fails. Encourage siblings to get close (closer and |

no, ever closer!) to each other as you snap your shots. Chances are, if theyâ™re having fun, they wonâ™t mind the close quarters â | and yep, it even works with toddlers and tweens! Give â^em some star treatment. A seemingly simple tip that can go a long way to improve your mamarazzo moments is to handle your âœstarâ • with care. Be fun, honest, and kind to your child when youâ™re behind the camera. Make picture time fun â | and enjoy the experience â | rather than just getting the shot. Play games, tell jokes, or act silly along with your child. And if your children are old enough, let them be part of the photography process. Encourage your daughter to choose her own funky photo outfits. Or have your son pick his favorite places for picture-taking. If you make it fun, chances are that youâ™ll all enjoy camera time together. Remember to be kind to your child, especially when taking photos. Youâ™ll want your child to feel cherished rather than chastised when the shutter is snapping. So keep your cool, mama. And no matter how much your kids push your buttons when youâ™re trying to (wo)man the camera, keep it fun and upbeat. And when youâ™re tapped out, close the curtain! With these tips, youâ™re sure to capture the winning shots you want. And even better, you might just earn a repeat performance the next time you bring out your camera! [Photo Examples](#) [The Right Lighting](#) [Picking Clothes](#) [Sibling Photos](#)

## Book Information

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## Customer Reviews

Mamarazzi [mah-muh-raht-tsee] (noun, plural): Mothers who doggedly pursue opportunities to take, share and display photographs of their children If you just can't put the camera down when the kids are around, you're a card-carrying member of the mamarazzi. Chronicling childhood in photos is meaningful, funâ™and sometimes, frustrating enough to make you turn to cupcakes for comfort.

How do professional photographers do it? One of them tells you in this book. Here are professional secrets for getting great photos of kids — pictures that not only capture childhood's magical moments, but also the singular nature of your child's personality. Charge up your camera battery and start reading! What every mom with a camera should know Techniques for capturing genuine expressions instead of cheesy smiles Tips for every age and stage — yes, even toddlers and teens! Photography basics — composition, lighting, exposure, focus, and white balance Camera settings and lenses, plus techniques you can use with any type of camera Why the experience matters more than the perfect shot Effects you can create with different lighting techniques How to pick ideal locations for taking pictures Simple editing tips to make your photos even better

Stacy Wasmuth is a professional photographer and a mamarazzo who freely admits that photographing her own children may be her most challenging assignment. Stacy's client list includes celebrities as well as many not quite famous, but equally fabulous families and children. View her work at [bluecandyphotography.com](http://bluecandyphotography.com).

There is so much to say about this book. I was encouraged by the positive reviews and was looking for a book that honed my beginner skills so that I could take better pictures of my beautiful newborn daughter. This book was just what I was looking for and is a cut above the rest of the other children's photography books I have read. Pros: \* I like that Wasmuth talks \*to\* you, not down to you. She presents ideas and insight for pictures that anyone can take. She gives realistic advice for those who can't afford all the bells and whistles (and even those that can) and focuses on the actuality of how to get the best shot while still having fun. In fact, she emphasizes the point of having fun when you take photos. Even better, the book is not full of highly technical verbiage. The book is easy to read and follow. I actually read it cover to cover because it was so well written and concise. The language is written as if you were having a conversation with a friend, which makes this book ideal for those of us mummies (or daddies) without a lot of time! \* The book is organized thoughtfully and thoroughly. Each section is separated into specific sections to give you help with lighting and composition, and she makes each chapter easy to understand and follow. The pictures in each section are colorful and bright and diverse--they are not just the same boring shot over and over again used to demonstrate a shot. Each picture is like its own story and this adds to the overall value of the book. You will be referring to the ideas over and over again. \* She gives examples on where to place subjects, where to take shots, what time of day, the kind of light that best captures the subjects, the importance of the rule of thirds, how to capture the spirit of a person versus just

getting a "good shot" etc. This is the heart of what makes this book so awesome. It is an invaluable asset to beginners who want to go out and capture some great shots, but don't want to have to dig through a giant manual and minimalistic explanations. She demonstrates how to set the scene, how to avoid common mistakes, and presents beautiful pictures that boldly demonstrate her points. I've had several "aha" moments while reading this book. Cons: \* I don't feel this book would benefit experienced photographers as much--but realistically, I don't foresee a professional, semi-professional, or even someone who knows a ton about photography would seek out a book like this to begin with. This is one of the best photography books I have read in a long time. The information is helpful, insightful, and provides tips and tricks to capturing the heart of your subjects. I definitely recommend this book to everyone as a great book or even a gift.

As the child and family photographer behind [janeenkelly.com](http://janeenkelly.com) photography, I can honestly say that I've bought EVERY child photography book out there. Like many women, my passive interest in photography sky-rocketed with the birth of my first child, so many of these books were purchased with the sole intent of taking the best photos possible of my little monkey. Of these, I can't say one or two didn't dole out a decent piece of advice here or there, but the information was mostly topical, discussing subjects like filling the frame and using the rule of thirds. For the most part, I felt that I'd paid \$18-\$25 for a book of information I could have gotten for free on the internet (albiet, with a little digging). Overall, I was left uninspired. Then I found this book! And while I admit I purchased it more out of professional curiosity, I can say that being pleasantly surprised doesn't quite sum up how impressive this book is, all the way around. Of all the books streaming along the bottom of this page in the 'similar items' category, this is the book you should buy. Why? For one it's literally PACKED with information--nearly 300 pages worth-- is rich with beautiful, inspiring, full color photos, and shares the camera settings and best ways to achieve what you see on the page. The book contains enough information that a more experienced photographer will find useful, but does so in a way that doesn't intimidate the newbie, which is a major plus. It also gives a fresh and modern take on what's happening in the photography world right now. As photography does follow it's trends, I've found the many of the other books used images that many would consider 'dated' and generally old fashioned in feel (and not in the cool vintage-y way) which contributed to my overall feeling of being bamboozled. But don't be misled into thinking this book is simply trend either. Rather, imagine the analogy of stainless steel to kitchen appliances. Sure it's hot right now, but it will also never really go out of style either! The ideas are classic and fresh and totally inspire you to go out and shoot, believing that your photos can capture the same magic and wonder. As a side note, I was also

surprised and super excited to find that throughout the book we're treated to tips and tricks from well known and respected photographers in the field. How cool to browse through the pages and find brief interviews with photographers whose work I've been following on blogs for years now! Overall, this book is inspiring and fun and a must read for every mom (even if it does wind up putting me out of business)!

This was definitely such a fun book to look through! I am a professional photographer and lifestyle blogger ( at comesincolours.blogspot.com ) so I didn't really feel like I got a whole lot technically out of this book. I realized that going into it and wanted this book more as wonderful inspiration and it certainly fulfilled its purpose! I would highly recommend this book to moms and / or bloggers who are looking to better their photography. This book is full of excellent tips and wonderful photography to ooh and ahh over! I love that the photography in this book is trendy and up to date! It can be so hard to find books like this in stores or at the library!

i sat down and read this book from cover to cover the minute it arrived (lucky nap timing)the book is very well written in a style that is relaxed and easy to understand even if you're camera illiterate. i've tried to read so many "how to take better photographs" books only to have my eyes cross but this was so easy to understand.i only wish i'd ordered this book earlier - to think, all of the photos i've been taking of my little baby for the past 3+months could have been so much better!i've had the fancy camera, lenses, and a bunch of gadgets and gizmos and now i finally know how to use them to get the photos i was dreaming of!i highly recommend this book for anyone wanting to capture those moments when you wish that a professional photographer was following you and your baby/kid around. even at the \$16 price point it's a little more than i would expect to spend for a book that can be read through so quickly but it was well worth the price to finally make use of all the money i spent on camera accessories. it'll make a great reference manual each time i forget whether i need to change the aperature, shutter speed, or ISO to make that photo look better.

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